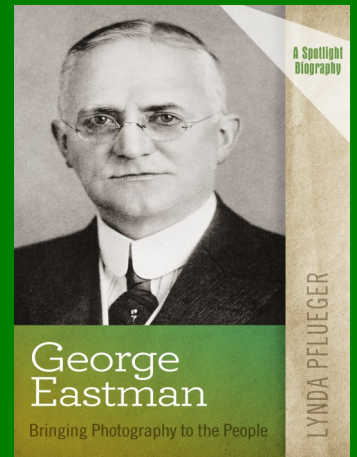


Educator's Guide

Biography

George Eastman: Bringing Photography to the People

www.lyndapflueger.com



Literacy and Science Aligned-Connections Common Core State Standards
Grades 5 and up

Contents

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Who Is George Eastman?
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Do you agree or disagree with George Eastman's business philosophy?

Page 4: Vision Board Science – Sun Art

Author Lynda Pflueger

Children's book author Lynda Pflueger was given a Kodak camera when she was a teenager. Her research includes photographs, quotes, and visits to The George Eastman House: International Museum of Photography and Film at Rochester, New York. Primary Sources and Secondary Sources bring history to life in Pflueger's biography of America's photography icon, George Eastman.

Common Core State Standards

Grade 5: RI.5.1, RI.5.8, W.5.1
Grades 6-7: RI.6.3, RI.7.3, W.6.1, W.7.1
Grade 8,9,10: RI.8.1, RI.8.8, RI.9.7, RI.19.7
Grade 11,12: RI.11.1, RI.12.3, W11.1, W12.1
New York State Common Core ELA W.5.11

Biography

George Eastman,
Founder of
Kodak photography



Language Arts : Text Evidence

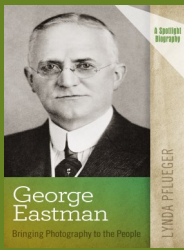
CCSS Aligned-Connections: Cite Textual Evidence to Support Analysis or Inferences From the Text

Essential Questions	Inference	Text Evidence	Page
1. Explain how George Eastman's invention and photography hobby transpired into a business. (Reread Chapter 3)			
2. Explain how George Eastman branded his camera as Kodak. (Reread Chapter 4)			
3. Describe how George Eastman's philanthropy influenced history. (Reread Chapters 8-11)			

Curriculum Designed by Grace Nall, National Board Certified Teacher

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Page 1



Language Arts: Biography

Character Traits

CCSS RI.8.3: Analyze in detail how a key individual, event, or idea is introduced, illustrated, and elaborated in a text.

A biography is a book written about someone's life. Whereas, an autobiography is written by a person about his own life.

Authors who write biographies have a way of showing character traits of people. Character traits are described in two ways: Outer Traits (Appearance) and Inner Traits (Personality).

George Eastman's character traits can be attributed to his success and goals. As you read the biography on George Eastman, cite examples of character traits.

Character Traits Inner Traits, Personality			
Ambitious	Confident	Encouraging	Innovative
Brave	Content	Friendly	Inspiring
Brilliant	Dependable	Generous	Intelligent
Caring	Determined	Encouraging	Motivated



Primary Sources, are sources created during the time period the event actually occurred.

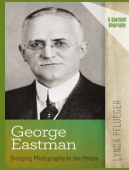


Find the photograph in the book. Page _____

Describe what you see in the photograph:

Write a caption for the photograph:

Photographers take pictures of people, things, places, and events. Based on your reading and the photograph above, identify several character traits describing George Eastman:



Opinion or Argumentative Writing

CCSS Aligned Connections

Grade 5 (Opinion Writing), Grades 6-12 (Argumentative Writing)

George Eastman invented the Kodak Developing Machine. The machine made it possible for amateurs to develop their own film without a darkroom.

Reread pages 23-29 and the last paragraph of Chapter 6, which states the following, “Eastman’s success was based on his four business practices: mass production of goods at a low cost, international distribution of goods, extensive advertising of products, and customer service.”

Compare this information with The World’s Work Advertiser’s 1902 advertisement entitled “Important Opinions of Important People in the Merits of the Kodak Developing Machine.” (See image to the right). You can visit the Library of Congress website link for more information or to enlarge the image.

Write an opinion or argumentative essay. Do you think George Eastman’s Kodak Advertisement was effective or ineffective? Be sure to include the other side of the argument, such as “how might other people misinterpret the advertisement.” Consider the point of views during this time period. Include the following information:

1. State your opinion or argument.
2. Support your claim (opinion or argument) with reasons or evidence from the book or advertisement.
3. Use facts, quotations, or examples related to the topic.
4. Link ideas. (e.g. in contrast, especially)
5. Provide a concluding statement.



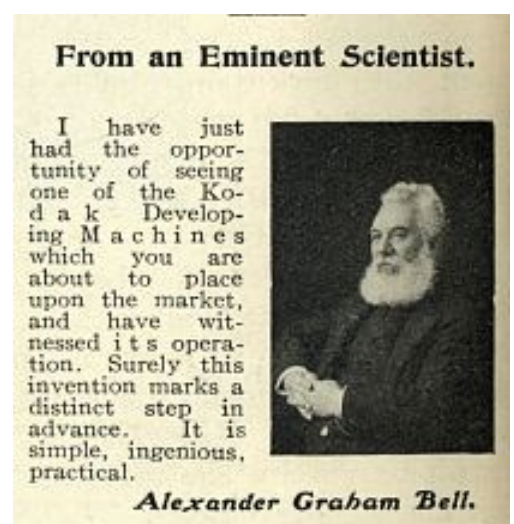
Primary Sources, are sources created during the time period the event actually occurred.

Source: Library of Congress

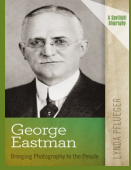
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- <http://www.loc.gov/pictures/resource/ppmsca.13227/>
- <http://www.loc.gov/pictures/item/2006692512/>



Enlarged excerpt from he World’s Work Advertiser



Enlarged excerpt from The World’s Work Advertiser



Social Studies: Vision Board Project

NYS Common Core ELA W.5.11 (Grades 5-12)

Create and present an original poem, narrative, play, artwork, or literary critique in response to a particular author or theme studied in class.

Essential Question: How did George Eastman's invention influence technology?

A Vision Board is filled with a person's hopes, dreams, and inspirations.

Create a "Then and Now" Vision Board of George Eastman.

1. Find your favorite George Eastman quotation.
2. Photos.
3. Include captions.
4. Time line
5. Presentation of Vision Board should reflect organization and reflective thoughts.

Teachers: Research lessons should include Digital Citizenship, Copyright, and Citing Sources.

Materials:

- Poster Board
- Markers
- Photos (include at least one Primary Source)
- Quotation
- Inspirational Words
- Glue Stick
- Scissors

Hint: Research and find credible sources on the internet. Remember to cite your sources and put the information in the back of your Vision Board.



Science: Sun Art



Essential Question: How is Sun Art the same or different from Photography?

Printing techniques use sunlight to retain an image.

Materials:

Sun Art paper, such as Tedco Product

Cardboard

Water in small rectangular container (See Step 5)

Foliage (leaves) flat objects

Sunlight

Step 1: Arrange the materials on a flat surface.



Step 2: Place the leaves on top of the Sun Light Paper. Make sure the blue side is up.



Step 3: Put the materials outside in the sunlight for about 2 to 3 minutes.



Step 4: Remove the clear covering. Take the leaves and put them aside.



Step 5: Put the paper inside a small container of water for about a minute.



Step 6: Take out the paper from the container of water and dry it on a paper towel.

